

Meeting Notice and Agenda

Buy California Marketing Agreement

Board of Directors

Date: Thursday, August 5, 2010
Time: 10 am – 11:30 am
Location: Buy California Marketing Agreement Headquarters
1521 I Street
Sacramento, CA 95814
(916) 441-5302

Conference Call number 866-815-0941, conference code 4412272

Agenda

10:00 am	1 Call to Order	Chris Zanobini
	2 Welcome and Introductions	
	3 Approve Agenda	
	4 Approve Previous Meeting Minutes	
	5 Budget Report	
	6 2010 Marketing Update	Staff and Agencies
	7 2011 Specialty Crop Block Grant Applications	Staff and Agencies
	8 Election of Officers	
	9 Other Business	
	10 Closed Session – closed session regarding the evaluation and performance of employees pursuant to California Government Code 11126(a)	
11:30 am	11 Adjourn	

NOTE: Each of the agenda items listed above will include discussion and possible action by the Committee/Board. Meeting room assignments are subject to change.

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Buy California Marketing Agreement meetings comply with the Bagley-Keene Open Meetings Act that allows for public comment on all agenda items. For further information related to this agenda, please contact the Buy California Office at 916-441-5302.

A copy of this meeting notice can be found at
<http://it.cdfa.ca.gov/igov/postings>